



Re: Earthbound Receives Award from Lt. Governor Rebecca Kleefisch and Western Dairyland Women's Business Center

October 2016 Earthbound Environmental Solutions, LLC is pleased to announce that Earthbound received the 2016 Best New Business of the Year award. The award, presented by Lt. Governor Rebecca Kleefisch and Western Dairyland Women's Business Center, recognized Earthbound among other emerging businesses. Principal owner Zacharious Pappas accepted the award on Earthbound's behalf. Surrounded by other small business owners and an audience of prominent women leaders, Pappas made remarks relating to the human condition of strength and community advocacy.



Following the award celebration, Pappas remarked of the support he and his wife received from groups like Western Dairyland; *"this is yet another example of how government and private sector businesses connect via organizations designed to foster the collaborative effects between the entities to shape our community's future."* Earthbound's curbside composting planning process, that began in 2011, was shaped through the support of many great organizations including the local community action agency-Western Dairyland.

Principal owner Jamie Pappas also commented on being a women entrepreneur: *"As a woman entrepreneur on the front lines of an emerging business sector, it is important that I break down traditional gender barriers and demonstrate leadership in employment roles where women are traditionally represent a disproportionate percentage of the overall workforce. Whether I am working the compost in the fields, running the tractor, or leading community conversation, it is believing in yourself and having the courage to step outside your comfort zone that allows great leaders and upcoming leaders to remain steadfast in the face of daunting tasks. As I have stated earlier, it is our goal through Earthbound for our leadership to send a strong message to the community that female leadership transcends gender boundaries."*

More about Earthbound Environmental Solutions, LLC

Earthbound has developed a regional system where residents and businesses can chose a wide range of environmental services, including routine collection of organics, traditional recycling, and garbage. Other services include zero waste coordination, cost share programs for purchasing compostable products, and free community educational services. By providing these services, residents and businesses now have the option of diverting material that would otherwise end up in our local landfill. Earthbound also operates a compost facility in Western Wisconsin, where all of the organic material is processed and turned into compost. This finished product is provided back to the community as part of Earthbound's commitment to combat food insecurity and food access issues.

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