



For Immediate Release:

Plastic “Thank You” bags have been a staple product in most businesses throughout Wisconsin and the nation since the commercialization of plastics. While plastics play important and integral role in our way of life and these bags offer the customer the convenience at the time of completing their purchase, but little is done with the bag after this onetime use.

As businesses from all industries look to lessen their impact on the environment and offer their customers more ecofriendly means of carrying their purchased products from the store front to their end destination, more and more businesses are looking to strong, durable, compostable bags as an option.

According to the Environmental Protection Agency’s figures for 2012, the recycling rate for the *“category of plastics which includes bags, sacks, and wraps was recycled at about 12 percent”*. The Earthbound teams believes that recycling is an effective waste reduction strategy that should be combined with other strategies to decrease post-consumer waste from entering Wisconsin’s landfills.

Earthbound is pleased to partner with another Wisconsin based company to provide BPI Certified, plant based, compostable bags to enhance the retail customers experience. The **Hallman Lindsay Quality Paints** store in Eau Claire, Wisconsin, which is one of 25 State wide locations, has now begun using a plant based compostable bag for all purchases made at this location.

The Hallman Lindsay website states “Our practice of local production, producing goods for Wisconsin in Wisconsin, minimizes the expenses and harmful effects of otherwise transporting our goods thousands of miles.”

The team at the local Eau Claire store had this to say; “We are so happy to show our support for a local [Wisconsin] business and a great cause! Awesome ‘green’ shopping bags for our store here at Hallman Lindsay Paints!”



Left to Right: Assistant Manager Cory S. and Store Manager Greg. H

Earthbound would like to thank Cory and Greg from the store’s management team for doing their part to support their customer’s needs in an environmentally responsible way!

What are compostable bags?

More on compostable bag labeling via the US Composting Council’s Labeling Guidelines can be found at: <http://www.bpiworld.org/Resources/Documents/USCC%20Compostable%20Plastic%20Labeling%20Guidelines.pdf>



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